

December 2015**保险 - China**

“保险市场预计将在2015-2020年期间以8.4%的年均复合增长率稳步增长。市场相当集中，由中资保险企业主导。然而，市场竞争日益加剧。得益于政策变化，保险公司如今可以通过更具竞争力的价格和更创新的产品吸引消费者。此外，日新月异的互联网和大数据技术也催生了销售渠道、精算师和营销模式的创新性改变。”

— 李洸铃，高级研究分析师

November 2015**Insurances - China**

“The insurance market is forecast to grow steadily at a CAGR of 8.4% over 2015-20. The market is quite concentrated and is dominated by the domestic insurance companies. However, competition in the market is becoming more severe. Thanks to policy change, insurance companies are now entitled to attract consumers ...