

January 2017

Factory Outlets - UK

“Despite a relatively saturated factory outlet market in the UK and a challenging retail environment, retail sales through factory outlet schemes continue to grow. The leading operators have tapped into an appetite for discounted clothing, offering value for money. However, beyond that, the best performers have continued to invest in ...

October 2016

Attitudes towards Retail Home Delivery and Collection Services - UK

“With online volumes continuing to rise, order fulfilment, be it delivery or collection, is becoming an increasingly important aspect of a retailer’s offering and one that consumers will increasingly base purchasing decisions on. It is not necessarily about the speed of a service, it is about offering the customer options ...

Seasonal Shopping (Spring/Summer) - UK

“Whilst retail spending during the Spring/Summer months is typically lower than that of autumn and winter, there are some important events in the calendar that retailers can use to encourage consumer spending. Easter continues to be the largest event, worth an estimated £550 million in 2016. However, the date ...