

March 2011

Leisure Venue Catering - UK

Savings and rainy day funds are increasing in importance to consumers during a time when there is still great uncertainty over the economic outlook in 2011. However, consumers continue to prioritise 'experience' over commodities, with sectors such as books/DVDs/CDs struggling to maintain momentum whilst dining and going out ...

February 2011

Coffee Shops - UK

Visiting coffee shops is a well-established habit amongst consumers, with many seeing it as an affordable regular treat which is also driven by consumers' continuing demand for convenience products. However, operators in the market are having to battle with rising raw ingredient costs and a turbulent economy, and one of ...

Breakfast Eating Habits - UK

Consumers have an established habit of eating breakfast at home every day, making this part of their daily routine. This habit has become more pronounced as consumers see breakfast at home as a cost-effective option that enables them to make their discretionary income go further. This report examines consumer breakfast ...

January 2011

Pizza and Pasta Restaurants - UK

This report examines the pizza/pasta restaurant/takeaway market in the post-recession era. It looks at the lingering effects of the market's over-reliance on price promotions, as well as exploring the attempts of various operators to modernise their brands to a more extensive level than has been seen in the ...