

November 2013

Car Purchasing Process - China

"Despite encouraging signs for 2013, in terms of new car sales growth, difficulties such as high inventory levels still persist, and the China car market is still facing a very complex developing environment. That said, China remains one of the most exciting car markets in terms of volume growth, which ...

May 2013

Car Retailing - China

"The automotive industry is one of the pillar industries of the national economy, and plays a pivotal role in China's economic development. However, with the withdrawal of an auto consumption stimulus plan and slow growth in total car sales for two consecutive years, is the automobile market's golden age ...