



June 2015

Online Shopping - US

With a 16% CAGR (compound annual growth rate) from 2010-14, e-commerce is the engine of growth for retail, driving gains in excess of \$500 million for 11 retailers in 2014 alone. At the same time, many e-tailers are having trouble profiting even on these high levels of topline growth, with ...

Plus Size and Big & Tall Clothing - US

Unfortunately, the obesity epidemic continues to linger in the US, impacting over one third of Americans. However, it is this sheer number of consumers that play a major role in creating demand for the plus size and big and tall clothing markets. The industry will also be supported by growing ...

May 2015

Women's Clothing - US

"The women's clothing market will be supported by a growing female population and a strengthening economy in spite of continuing obesity rates. Consumers' continued emphasis on savings, convenience, and selection are key factors that influence where, why, and how they shop. Women 18-34 are the most engaged in the ...

April 2015

Gift Registries - US

"The demographic groups most interested in creating registries are also the most digitally connected, but they are split in preference between online and in-store registry experiences. Therefore, gift registries are prime candidates for reaching across the digital and brick-and-mortar gap to create seamless retail experiences regardless of which channel customers ...

Baby Durables - US

"There are many opportunities for retailers serving the baby durables market to improve customer service. In a category like this where strong emotions can come into play, a human touch can go a long way. Retailers can stand out above the rest and earn customer trust and loyalty by providing ...