

March 2018

Activities of Kids and Teens - US

For kids, few activities compare to the enjoyment and excitement that the internet, cell phones, and media can provide. The internet, in particular, plays a significant role in the types of activities kids are participating in now, and are interested in doing more of in the future. However, despite prevalent ...

January 2018

Consumers and the Economic Outlook - US

"Economic improvement continued at a relatively steady clip as a new presidential administration took office at the beginning of the year. While there have been natural catastrophes and tragedies throughout the US, the economy has generally remained stable and any expert predictions continue to be optimistic."

- Jennifer White Boehm, Associate ...

The Arts and Crafts Consumer - US

"Participation in the arts and crafts space remains stable. In 2017, many adults participated in at least one type of arts and crafts activity, with painting/drawing/coloring as the most popular type. The market is propelled by young, female crafters who are motivated to make projects for themselves and ...