

June 2011

Meal Replacement Food and Drink - US

Sales of meal replacement food and drink totaled nearly \$2.3 billion in 2010-11 through FDMx, natural, and specialty supermarkets—with 13.6% growth in 2010-11 alone, and 34% growth since 2008-09. Mintel expects much of the same for the next few years with this blossoming market.

May 2011

Non-alcoholic Beverages: The Shopper - US

While the recent recession has impacted the way millions of Americans live and shop, most are creatures of habit who rarely make major changes to their beverage consumption routines.

April 2011

Non-alcoholic Beverages: The Market - US

This report explores the non-alcoholic beverage market. Although the market exhibited signs of coming out the recession; sales in 2010 largely remained depressed—growing only 0.8% to \$50.5 billion during 2009-10 in FDMx. The top three segments in the market show signs of maturity and have been partially responsible ...

Attitudes Toward Convenience Store Shopping - US

The convenience store industry is becoming more complex, increasingly facing competition from a number of other types of retailers, fast food restaurants and even financial service providers. The vast majority of convenience stores (c-stores) rely on gasoline sales—and indeed many consumers cite in Mintel's custom consumer survey conducted for this ...

Cream and Creamers - US

After a year of a recession-related market decline, sales of creams and creamers have almost returned to pre-recession growth rates, led by a shift toward healthier products, a wide flavor selection and alternative non-dairy ingredients. The fate of creamers is tied closely to that of coffee and changes in coffee ...

Baby Food and Drink - US

The baby food and drink market stood at \$5.5 billion in 2010, yet this reflected a decline in sales as this category has been impacted by a declining birth rate and a continuing recession that has had an impact on consumer spend across numerous categories, including baby food and ...

On-premise Alcohol Consumption Trends - US

The food and beverage industry struggled through the recession, and on-premise alcohol consumption was especially hard hit, with consumers regarding drinks out on the town as even more of a discretionary spend than food at a restaurant. The economy appears to be picking up and savvy operators have spent the ...

Non-alcoholic Beverages at Restaurants - US

Mintel's exclusive consumer research finds that more than half of respondents who order non-alcoholic restaurant beverages buy hot and cold non-alcoholic beverages without buying a meal at least once a month. This means that the beverage menu can be a significant draw for consumers and is an essential component in ...