



March 2019

Social Media in the Hotel Industry - International

“Social media, which gives billions of people around the globe round-the-clock access to the stories, images and opinions of their peers, has fundamentally changed the way many people travel. With Millennials and the iGeneration poised to become the predominant cohort of travellers, this type of crowd-sourced UGC [user-generated content] will ...

Intercity Buses in Europe - International

“The transition to a low-carbon economy clearly has its challenges but local and regional governments, as well as deep-pocketed investors, have a leading role to play in creating energy-efficient, sustainable transport networks across Europe. State-of-the art intercity buses and coaches are certainly very much part of that scenario.”

- Jessica ...

February 2019

Scandinavia Outbound - International

“Scandinavia’s outbound travel market has made mixed progress in recent years, reflecting its mature status. Sweden is the largest market in terms of outbound trips, although only slightly ahead of Norway and Denmark. Outbound travel is common and affordable among Scandinavians, but fluctuations in economic performance can impact demand.” ...

The Italian Hotel Sector - International

“It is surprising that in a major hospitality and tourism market such as Italy, larger domestically controlled hotel groups have not emerged, especially given the inherent advantages of domestic operators in the country. There are 65 projects for upmarket hotels, with 9,612 rooms in the active pipeline in Italy ...

Travel and Tourism - Sri Lanka

“Sri Lanka lies along the ‘maritime silk road’, creating potential for it to become a hub for commerce and tourism in the Indian Ocean region. Tourism arrival volume continues to break records every year, bringing with it foreign-exchange earnings essential to the country’s economic health. With the government’s goal of ...

Travel and Tourism - Singapore

“Ranked among the top three destinations in Asia by the WEF’s 2017 Tourism Competitiveness Report, Singapore is one of the most attractive destinations in the region due to its state-of-the-art infrastructure, low crime rates, cultural diversity and the abundance of luxury market options. As tourism receipts hit a record high ...

Travel and Tourism - Maldives

“A unique and award-winning watery paradise in South Asia, Maldives is a tourism success story, with potential for further development. The new government has announced a structural approach to tourism, aiming to protect the country’s delicate ecosystem and create a tourism more inclusive of the island’s people.”

– Jessica ...

Travel and Tourism - Malaysia

“Malaysia offers visitors good value for money and its tourism sector is considered to be among the most competitive in the world. The World Economic Forum [WEF] in its Travel & Tourism Competitive Index 2017, ranked Malaysia 26th on a list of 136 nations – putting it ahead of destinations ...

Travel and Tourism - Lao People's Democratic Republic

Travel and Tourism - Indonesia



“Geographically positioned at the crossroads of ancient civilisations, Laos combines rich indigenous cultures with culinary, religious and historic influences from across Asia, but is confronting diverse tourism development challenges as the competition intensifies among South East Asian nations to attract more visitors from home and abroad.”

- Jessica Kelly, Senior ...

“Tourism development has – as illustrated by ambitious international arrivals targets – been identified as an economic priority by the Widodo government, with responsibility for this falling to the Ministry of Tourism. Its key objectives include developing and disseminating a strong and positive Indonesia brand, raising the profile of Indonesia ...