

January 2022

Cinemas - UK

“Cinemas have experienced both highs and lows during 2021, with the phenomenal success of blockbusters masking more muted performance across the year, as audiences remain tentative about returning regularly. Omicron’s impact is likely to further temper audiences’ enthusiasm for returning, meaning safety measures will continue to be important. Similarly, cinemas ...

Leisure Outlook - UK

“Pent-up demand for leisure activities in the summer has fallen, and yet participation remains stronger than a year ago. Efforts to boost domestic tourism will increase visits to museums while operators have the opportunity to ramp up participation in physical spaces by capitalising on consumers’ keen appetite for competitive socialising ...

December 2021

Leisure Review - UK

“A successful COVID-19 vaccination programme has enabled the release of pent-up demand for social leisure in the second half of 2021, despite some consumers remaining cautious about infection risks.

Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

November 2021

Spectator Sports - UK

“Major events have played a key role in maintaining the profile of live sport during the COVID-19 crisis and will be just as important to the market’s recovery if stadium hesitancy slows the return of pre-pandemic attendances to properties outside football.”

– David Walmsley, Senior Leisure Analyst

Pub Visiting - UK

“The pub sector has been among the biggest casualties of the COVID-19 pandemic, with pubs forced to close during the three national lockdowns in 2020 and 2021 and operating under restrictions when allowed to open for the remainder of 2020 and long stretches of 2021, when consumers’ reticence about being ...

October 2021

Visitor Attractions - UK

“The pandemic is likely to leave a permanent legacy for attractions. There is strong consumer support for retaining some of the COVID safety measures, for capping visitor numbers and for mandatory pre-booking. Most people expect outdoor attractions to remain more popular than indoor.”

Sports Participation - UK

“Sports participation will benefit from a COVID legacy of heightened interest in physical and mental health but the future of many facilities will be threatened by capital investment shortages and a shift in consumer preference towards home-based activity.”

– David Walmsley, Senior Leisure Analyst