

June 2015

Snacking in Foodservice - US

The limited service specialty snack segment is growing, as consumers continue to snack on-the-go and enjoy the variety of foods and beverages that snack shops offer. Snacking in LSRs (limited-service restaurants) can be healthful or indulgent, but customization is the key focus. Portability and convenience are important in the segment ...

May 2015

On-premise Alcohol Trends - US

"Millennials offer an opportunity for restaurants to cater to their unique tastes and desires, as this group is more likely to drink at restaurants than are other generations. Operators that offer distinct drinks such as specialty cocktails and restaurants' own brand of alcohol can help create the quality dining experience ...

Competitive Shift: Retail into Foodservice - US

"Food retailers have gained traction in the freshly prepared meals category by providing foods that are of high quality, healthy, and competitively priced. Further, they have renovated stores and spaces to highlight their offerings, making these products easy for consumers to find and purchase. Foodservice operators need to focus on ...

April 2015

Full Service Restaurants - Casual, Family and Fine Dining - US

"Foodservice operators, including full service restaurants, have been focusing mostly on Millennials, but there are other demographics that also offer lucrative opportunities, such as Baby Boomers and Hispanics. Since price is still a consideration for so many of the younger population, it makes sense to focus on those with more ...