

March 2013

Menswear - UK

“Shopping online for clothes via mobile devices is still a small market, but there is real potential for growth for menswear as male users of smartphones and tablets do not see security as an issue and fewer than average have experienced slow loading times or had problems paying. Consumers are ...

February 2013

Optical Goods Retailing - UK

“When retailers start discounting they grab market share, but continued use of the same tactics quickly becomes tired and less effective. In the future the best optical goods retailers need to use a more innovative range of techniques to inspire customers to buy through understanding their lifestyles, style aspirations and ...

January 2013

Maternitywear - UK

“Growth in the maternitywear market has, despite the rising birth rate, remained stunted as a result of the uncertain economic climate, with mothers cautious about spending too much on themselves when faced with the cost implications of having a baby. Women are buying fewer items of specific maternity clothing and ...