

September 2013

Books and e-books - UK

"The UK consumer market for books and e-books is expected, for the first time in many years, to show an increase in value in 2013, as a result of the boost to sales which has been provided by the growth in sales of e-books. This growth has more than compensated ...

Digital Trends Autumn - UK

This report examines the trends in consumer technology and digital media in the UK, looking at changes in device ownership over the past three months – consumers' purchasing intentions; changes in online activity – and analyses what industry developments are driving these changes.

August 2013

Music and Video Purchasing - UK

"Bricks and mortar retailers used to distinguish themselves by the range of CD or DVD content they carried. Given the digitisation of the market however, storage space is now essentially infinite, and the biggest library is no longer the most impressive. Over 2014 Mintel predicts digital content suppliers and providers ...

July 2013

E-Commerce - UK

"Coupled with the power of social media, mobile connectivity is giving consumers access to more information instantly than ever before. Viewed sociologically, m-commerce is changing behaviour."