



## January 2012

### Organic Food and Drink - Ireland

The organic food and drink market in Ireland was growing strongly between 2005 and 2008, until the economic downturn began to affect it negatively from late 2009 onwards. As a result of the poor economic climate, Irish consumers are now shrewder than they were previously and this has had an ...

## November 2011

### Meat, Fish and Poultry - Ireland

Irish producers and manufacturers of meat, poultry and fish products have built up an excellent reputation for quality and care. However, despite the positive image held in the consumer's mind, recession-affected Irish consumers are increasingly more concerned about price, making locally-sourced meat products less of a priority. As the economy ...

## August 2011

### Ethnic Cuisine - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

## May 2011

### Breakfast Goods - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

## April 2011



## Innovations in Soft Drinks - Ireland

The all-Ireland soft drinks market lost value between 2006 and 2010, mainly due to the impact of the recession on RoI, where consumers have traded down to higher volume, lower value purchasing; for example, buying less cans and more 2-litre bottles.

## March 2011

### Wine - Ireland

Like all segments of the alcohol market, the wine segment has undergone changes due to the economic downturn. Increasingly consumers are turning away from the on-trade and drinking at home, but also seeking to elevate themselves and become more sophisticated drinkers. This presents many opportunities for the wine market, but ...