

January 2021

Leisure Review: Inc Impact of COVID-19 - UK

“2020 has been a very difficult year for the UK leisure market. The uncertain economic climate will continue to pose a threat to discretionary spending once restrictions are lifted following yet another lockdown in early 2021, while fear of catching the virus will continue to feed feelings of discomfort in ...

December 2020

Consumers and the Economic Outlook: Inc Impact of COVID-19 - UK

“The November lockdown of England will bring the already fragile economic recovery to a sharp halt. The Office of Budget Responsibility expects the UK’s economic output to fall by 11.3% over the course of the year, before growing by 5.5% in 2021, and finally recovering to pre-COVID levels ...

Visitor Attractions: Inc Impact of COVID-19 - UK

“2020 has been a very difficult year for the UK visitor attractions sector. Visitor numbers have plummeted due to lockdowns, while restrictions on domestic travel and deeply depressed levels of inbound tourism present major barriers to recovery. While social distancing measures are now core features of the visitor experience, venues ...

November 2020

Spectator Sports: Inc Impact of COVID-19 - UK

“COVID-19’s effective shutdown of the spectator sports market for more than three quarters of the year will cut consumer spending on event attendance by 79% in 2020.

Leisure Time: Inc Impact of COVID-19 - UK

“During the COVID-19 lockdown, the closure of out-of-home venues gave at-home leisure experiences a chance to thrive. While most venues reopened during the summer of 2020, recovery efforts have been hampered by capacity restrictions, consumer wariness and new regional and national lockdowns. As a result, consumers will continue to seek ...

October 2020

Sports Participation: Inc Impact of COVID-19 - UK

“Enthusiasm for sport has remained strong throughout a period in which the venue closures and operating restrictions of the COVID-19 pandemic have badly damaged market value. While this retained interest – supplemented by a new prioritisation of mental



Leisure - UK

wellbeing in the next normal – offers a path to revived growth ...