

## December 2011

### Gambling Review - UK

The UK's land-based gambling market remains in recovery mode following the three-pronged hit it took in the final years of the last decade through the smoking ban, Gambling Act and economic recession.

### Leisure Review - UK

"Three in four adults say they are always on the lookout for special offers and deals when it comes to visiting leisure venues and this becomes even more of a factor among the heaviest users. It is important for venues looking to protect their market position to roll their sleeves ...

## November 2011

### Tenpin Bowling - UK

"The prospect that the further falls in consumer confidence and corporate trade which seem likely to result from the financial crisis afflicting the eurozone could cause another operator to go under cannot be ruled out."

### Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

### Football Business - UK

"Much of English football's recent commercial growth has been fuelled by the globalisation of interest in the FA Premier League, but its stadium product remains the platform on which brands can engage with fans when they are at their most passionate.

### Video Games - UK

"Publishers are developing ways in which to potentially increase acceptance of the play pass model (for example through the inclusion of a multiplayer aspect), but consumers will inevitably expect the initial cost of second-hand games to fall to allow for the subsequent expected outlay. So while publishers' revenues may receive ...

## October 2011

### Visitor Attractions - UK

"The continued pressure on household incomes, driven by the combination of flat earnings and rising food, petrol and utility prices, could result in consumers having less money to spend on leisure generally, and this could impact on the attractions industry, particularly the sectors which target families and young people."

### Television Viewing Habits - UK

"Innovations in technology and digital media are changing the way we consume television. We may soon be saying goodbye to the traditional TV guide, made up of a scrolling timeline, and instead welcoming a personalised guide populated with our favourites and recommendations, so that we can watch the shows that ...

### Online Gaming and Betting - UK

"The growth of online leisure, the move into the mainstream of gambling in general and the increasing role web-based technology plays in our everyday lives

### Video Game Consoles and Peripherals - UK

"There is no doubt that a strong software offering aimed at traditional audiences for the PlayStation 3 and the

have enabled internet gaming and betting to grow at a rapid pace over the last five years.

Xbox 360, utilising the PlayStation Move and the Kinect, will eventually be successful. However as well as producing software aligned to their own demographics, both Sony and Microsoft could potentially gather ...

### September 2011

#### Magazines - UK

“Initial hope and hype that the iPad might prove to be the saviour of the magazine industry has been replaced by a healthy dose of realism. However, there is a growing belief, supported by Mintel’s exclusive consumer research, that the crucial 16-34 age group is more willing to spend money ...

### August 2011

#### Sports Participation - UK

“With participation rates having stalled, not enough people playing at a high enough frequency and the London Olympics having so far failed to inspire the nation, the market faces a number of difficult challenges. Individual/keep-fit sports will remain most accessible in cost and facility terms, but developing new formats ...

#### Drinking Out of the Home - UK

“The on-trade needs to remind consumers of the positive elements of drinking out of the home and the qualities that cannot be easily replicated in the home. Socialising with friends and meal occasions are the main motivators to drinking out of home (for 68% and 63% of consumers respectively), which ...

### July 2011

#### Leisure Centres and Swimming Pools - UK

“There is a major opportunity for trusts and contractors to diversify into budget gyms, which is a fast-growing sector within the private health and fitness industry. They could do this both on their own accord (eg by opening their own private facilities independent of councils) or by opening smaller ‘infill’ ...

#### London Olympics: What the Games Mean for Business - UK

“The difficulties the London 2012 Olympic Games have encountered in achieving pre-event targets for increasing sports participation rates, the change in the economic climate that has taken place since the city was awarded its hosting rights in 2005 and the threat of legal action against ambush marketers have all combined ...

#### Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and

consumers' assessment of the potential impact of the government's austerity measures.

## June 2011

### Sports Marketing and Sponsorship - UK

Sport continues to dominate the UK sponsorship market in both value and volume terms and has weathered the worst of the recession thanks to continuing inflows of new sponsors attracted by its ability to speak to large, engaged audiences in an otherwise fragmented marketing landscape, and to the injection of ...

### Coach Holidays - UK

This report considers the recession's impact on coach holidays and how they have fared in the post-recession period. It looks at what the 'staycation' trend has meant for the market, how the domestic and overseas segments have performed and forecasts volume and value data of both for the next five ...

## May 2011

### Cinemas - UK

Although cinema admissions fell back in 2010 after a period of three successive years of growth, the value of the industry continued to grow, reflecting the substantial boost which it has been given by the development of 3D films, which attract a 30-40% price premium over standard 2D movies.

### Sports Goods Retailing - UK

The UK sports goods retailing market has in recent years benefited from rising levels of sports participation and regular one-off boosts to trade from major events such as football's FIFA World Cup. Alongside this, the continued contribution of fashion and general leisurewear purchasing has also helped insulate sales against the ...

## April 2011

### Spectator Sports - UK

### Health and Fitness Clubs - UK

For the UK health and fitness clubs industry, it has been a case of 'battening down the hatches' during the past two years. Most operators have seen business decline or at best stay relatively flat as consumers have cut back their spending on discretionary products and services.

### Social Media and Networking - UK

This report considers the world of social media, giving an overview of the various online services that facilitate social experiences. In particular, this report investigates how members, as well as companies and advertisers, are using and responding to social networks.

Although the economy is now no longer officially in recession, economic growth continues to be weak, with Q4 2010 seeing GDP slip back into negative territory. For 2011, the story is likely to focus around public sector budget cutbacks, which are leading to substantial job losses.

## March 2011

### Betting Shops - UK

Horseracing is caught between a rock and a hard place in the betting shop market in that the volume of races that enables it to attract more than £5 billion of bets a year is also seen as the cause of its failure to attract a new audience by making ...

## February 2011

### Books and e-books - UK

The market for books is undergoing a fundamental change at present, driven primarily by the steady growth of e-books and declining print book sales but also in the area of distribution, with a move away from the high street towards online channels.

## January 2011

### Online Booking and Ticket Purchasing - UK

All sides of the commercial terrain are fast evolving and today's consumer faces an increasingly challenging market due to the level of vertical integration in the value chain – from the artist through promoter, venue, primary and even secondary ticket markets. This report explores all these issues, by examining the ...