

March 2023

Bingo - UK

“The bingo market looks vulnerable to the cost-of-living crisis, with only one in five players determined to maintain current habits if they needed to cut their leisure spending. The retail segment is more vulnerable than the remote, but both will need to focus on value offers and player acquisition to ...

Leisure Outlook - UK

“Some 51% of consumers perceive high quality food/drink to be important when visiting a leisure venue. The growing popularity of competitive socialising venues, which tend to offer exciting menus that are appealing to large groups, has put more pressure on other operators to modernise and become multi-purpose”.

– Jennie ...

February 2023

Hobbies and Interests - UK

“The opportunity for brands is to promote home-based hobby activities as an affordable alternative to an expensive night out or family day out, with the added benefit of providing a therapeutic escape valve in worrying times.”

January 2023

Lotteries - UK

“The popularity of big-jackpot opportunities is the sector’s best hope of limiting the impact of the cost-of-living crisis until the next National Lottery licence gives its new operator more scope to innovate through digital technology especially.”