

November 2022

Seasonal Shopping (Spring/Summer) - UK

“Spring/summer 2022 celebrations were overshadowed by the cost of living crisis, despite all events being celebrated free of restrictions for the first time since 2019. Pressure on finances will continue into 2023 and retailers will need to invest into smaller ticket gifting options and look for opportunities to help ...

Online Retailing: Delivery, Collection and Returns - UK

“The online channel has a strong value perception, which will continue to drive demand even though a majority of demand within the sector is discretionary. However, with consumers naturally highlighting price-sensitivity in the short-to-medium term, it is not just product prices that will be under scrutiny but the entire value ...

Brand Overview: Retail - UK

“The current cost of living crisis has caused a shift in consumer attitude towards the retail industry, with bigger focus being put on value. This means that retailers will need to highlight their efforts to making products worth consumers’ money. Although consumers are becoming more mindful of expenditure, convenience is ...