

May 2011

Attitudes Toward Energy Savings - US

With the cost of energy rising and household incomes still stagnant, American consumers have more reasons than ever to reduce their energy consumption. But in today's hyper-connected, always-on culture, consumers are increasingly reliant on energy in nearly every aspect of their lives.

Baby Food and Drink - US

The baby food and drink market stood at \$5.5 billion in 2010, yet this reflected a decline in sales as this category has been impacted by a declining birth rate and a continuing recession that has had an impact on consumer spend across numerous categories, including baby food and ...

Carpets and Floorcoverings - UK

The market for carpets and floorcoverings has been depressed in recent years because of the economic squeeze and subsequent slump in the housing market. The times when consumers move house often trigger a spree of refurbishment and redecorating as people update their homes and inject their own style into the ...

Cold, Flu and Allergy Remedies - US

In the U.S., the over-the-counter (OTC) cold, flu and allergy remedy market sold through FDMx (food, drug, and mass merchandisers, excluding Walmart) dipped slightly in 2010, following a range of challenges that have hurt the potential for sales growth. Chief among these was a moderate 2009-10 flu season, but ...

Credit Unions - US

Total deposits in credit unions are dwarfed in size by those in commercial banks, but credit union market share has grown significantly over the past two years. In 2010, credit unions' share of combined bank and credit union assets rose to 6.4%, up nearly a full percentage point from ...

Dairy Drinks, Milk and Cream - UK

Attitudes Toward In-store Promotion at FDM Outlets - US

During the recession, consumers honed their discount shopping skills, using digital deals, traditional coupons and in-store sales to get the best prices. Although the recession is over, the down economy is still affecting buying behavior and now, with gas and food prices on the rise, the search for the best ...

Bottled Water - UK

Mintel's bottled water report looks at how the market has fared following its rapid fall from grace from 2007-09. The findings are that, while the market may never reach the heights of 2006, it is surprisingly robust given the economic context, with many perceived advantages over its main competitor tap ...

Cinemas - UK

Although cinema admissions fell back in 2010 after a period of three successive years of growth, the value of the industry continued to grow, reflecting the substantial boost which it has been given by the development of 3D films, which attract a 30-40% price premium over standard 2D movies.

Credit Cards - Ireland

The recession continues to have an effect on the willingness of Irish consumers to embrace debt or to live beyond their means, and this has seen demand for credit cards begin to sag, with fewer consumers using them.

Crisps and Salty Snacks - Europe

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by industry experts and incorporating exclusive insight into consumer activity and market trends.

Educational Tourism in Europe - Europe

The long-term trend in the UK milk market is one of declining volumes, as milk has lost its role as the favoured source of calcium. Though still a fridge staple, used by nine in ten household, milk's main uses now are with hot drinks and breakfast cereals, leading to a ...

Eggs - US

Between a historic 2010 egg recall related to product safety, and a recessionary economy, the egg industry faces dramatic challenges. Yet penetration is nearly universal and usage represents opportunity. For egg marketers, reinvention of the egg provides the answer. Egg marketers can capitalize on positive egg news regarding diet and ...

Electrical Goods Retailing - France

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

Electrical Goods Retailing - Italy

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Electrical Goods Retailing - UK

Electrical products are the most exciting and innovative on offer to consumers at the moment, yet the specialist electricals retailers have lost share of spending on electricals spending over the last 10 years. Why they have done so and what can they do to reverse that trend are the main ...

Equity Release - UK

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

Electrical Goods Retailing - Europe

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Electrical Goods Retailing - Germany

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Electrical Goods Retailing - Spain

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Entertainment Venues - US

This report explores the live entertainment market in the U.S., excluding sporting events. It provides insight into the external and internal factors affecting ticket sales, consumption, trends, and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include, but ...

European Retail Briefing - Europe

Despite having the potential to offer a large number of older homeowners a viable financial solution to funding their retirement, improving or maintaining living standards and paying for long-term care, the UK equity release market remains relatively small.

Extended Warranties - UK

What we have seen:

Feminine Hygiene and Sanitary Protection Products - UK

The sanitary protection (sanpro) and feminine hygiene market is expected to generate sales of £297 million in 2011, an uptick of over 1% year on year. The FMCG category is highly promotional with multi-purchase and discount deals a regular feature of supermarket shelves.

Haircare - US

After category sales declines in 2008 and 2009, the haircare category posted a 1.1% increase in sales in 2010 to reach \$6.4 billion. Although growth was modest, a number of products that shared the same features had significant sales gains. This strongly suggests a new era of opportunities ...

Healthy Dining Trends - US

Mintel's exclusive consumer research finds that 27% of restaurant-goers are interested in ordering a healthy restaurant meal; yet, 56% order what they want at that moment, rather than what's healthy. Diners' disconnect between wanting to eat healthfully and actually doing so undermines the success of healthy menu innovations, creating what ...

Household Polishes and Specialist Cleaners - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Feminine Hygiene and Sanitary Protection Products - Europe

The sanitary protection markets France, Italy and Spain were in the red in 2010 when sales dipped by 1.6%, 8.6% and 0.5%, respectively. In the UK sales were flat, while only Germany eked out modest growth (0.8%) in the period. While product use is high – ...

Fridges and Freezers - UK

Manufacturers of fridges and freezers have been highly innovative in recent years. As well as improving the energy efficiency of appliances, there have been new developments which improve the way that refrigerators keep food fresh. However, fridges and freezers have been through a period of slow demand because of the ...

Health Insurance and Medicare - US

As 2011 unfolds, health insurance companies are making the required changes to their ways of doing business, as prompted by the Patient Protection and Affordable Care Act (PPACA), also known as Health Care Reform. Some requirements started in 2010, others for 2011, others up and coming and some involve Medicare ...

Household Cleaning: The Consumer - US

This report builds on the analysis presented in Mintel's report *Household Cleaning Products: The Consumer—U.S., May 2010*, as well as previous editions published in June 2008, June 2006, April 2004 and May 2003.

Household Polishes and Specialist Cleaners - UK

What we have seen:

European sales of household polishes and specialist cleaning products have been adversely affected by the economic recession, which has weakened consumer spending power. This has resulted in the contraction of market value, with the UK the only one of the Big 5 to manage continued growth.

Income Protection and Critical Illness Cover - UK

What we have seen:

Lunch Meat - US

With \$8.1 billion in 2010 FDMx sales, the lunch meat category is a significant source of revenue for the grocery industry. While no category is entirely recession-proof, lunch meat has leveraged its relative affordability and variety to help it navigate through the prolonged economic difficulties the country has been ...

Mortgages: Intermediary Focus - UK

This report provides an overview of the market for mortgage intermediaries. It considers conditions in the wider mortgage market, focusing on the main issues affecting the intermediary sector such as regulation and the threat posed by direct channels. It examines the main players in the market and the relationship between ...

Non-alcoholic Beverages: The Shopper - US

While the recent recession has impacted the way millions of Americans live and shop, most are creatures of habit who rarely make major changes to their beverage consumption routines.

Pet Food and Supplies - Europe

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Latina Consumer - US

According to the 2010 U.S. Census, Hispanics are the second largest ethnic group in the nation with a population growth that is now driven by U.S. birth rates rather than new immigrants. As well as growing in number, Latinas are demonstrating their spending power like never before; they ...

Mobile Gaming - US

Between 2005 and 2010, revenue from mobile phone and tablet games more than doubled to reach \$886 million. Three key factors spurred this rise: the introduction of smartphones; the opening of app stores which make it easy for consumers to find and download games; and the establishment of the tablet ...

Movie Consumption at Home - US

The market for home movie viewing is in trouble. Sales coming from rentals and sell-through have been on the decline for more than five years, plagued by pricing pressure from disruptive business models like Netflix and Redbox. Hollywood studios are under pressure to create new value for the consumer and ...

Package vs Independent Holidays - UK

Prepared Meals and Meal Kits - UK

Estimated at £3.3 billion in 2010, the prepared meals and pies and pasties market has experienced growth of 11.9% between 2005 and 2010.

Pricing and Promotions in Food - UK

Despite a heavyweight promotional culture in the UK, three quarters of consumers are more concerned about rising food prices than they were a year ago, which suggests retailers haven't shielded them as much as they thought, and the situation is about to worsen as the major CPG companies warn of ...

Private Label Beauty Products and Toiletries - UK

What we have seen:

Social Media and Networking - UK

This report considers the world of social media, giving an overview of the various online services that facilitate social experiences. In particular, this report investigates how members, as well as companies and advertisers, are using and responding to social networks.

Sports Goods Retailing - UK

The UK sports goods retailing market has in recent years benefited from rising levels of sports participation and regular one-off boosts to trade from major events such as football's FIFA World Cup. Alongside this, the continued contribution of fashion and general leisurewear purchasing has also helped insulate sales against the ...

Tea and Other Hot Drinks - Europe

Sales of tea differ across the review European countries, increasing and decreasing at variable rates. Volume sales declined in Germany and plateaued in the UK, where tea already enjoys high penetration; whereas sales expanded, although modestly, in France, Italy and Spain. The development of a strong coffee culture, especially among ...

The Middle Eastern Hotel Sector - Middle East

Private Label Beauty - US

In this report, Mintel examines the niche market of private label color cosmetics as it relates to lip, eye and face makeup. While retailers had high hopes for this segment during the mid-2000s, shoppers' distrust of unfamiliar names has caused it to decline considerably. Even the recession has not spurred ...

Sandwiches and Lunchtime Foods - UK

This report focuses on the impact of the recession on the lunch meal occasion within the eating out market, although it also refers to trends in the in-home market in order to explore consumers' wider lunchtime habits.

Soup - UK

Unlike some other sectors of the food industry, soup has proven a resilient market during the economic downturn. With annual sales growth up at least 5% since 2008, consumers have increasingly relied on soup as a cheap meal despite reduced levels of disposable income.

Student Lifestyles - UK

What we have seen:

The Diet of the Black Consumer - US

A hidden cost of the "soul food" diet has increased to the point that it has reached crisis proportions. Many of the health problems suffered by Black Americans today are influenced to a great degree by dietary factors. African Americans have higher rates of death from heart disease, diabetes, most ...

Theme Parks - US



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While theme parks around the nation have struggled in recent years as millions of Americans curtailed vacation spending in response to the economic downturn, there is some indication that the industry is recovering and a variety of new attractions are being introduced in 2011.

Travel and Tourism - Australia

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Cambodia

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Indonesia

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Japan

Country Reports are tourism profiles of destination countries.

Travel and Tourism - Malaysia

Country Reports are tourism profiles of destination countries.

Travel and Tourism - New Zealand

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UK Retail Briefing - UK

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Use of the Internet in Car Buying - UK

Buying a motor vehicle through the internet or even over the telephone is a relatively new concept for the consumer. This report investigates the purchasing of cars other than through the traditional visit to a dealer or private seller. It includes the use of the internet to complete a sales ...

Women's Fashion Lifestyles - UK

All you need to know about this market - all in one place