

June 2022

Garden Product Retailing - UK

"The year ahead will be a lean one for the garden product sector as a financial squeeze follows two years of remarkable pandemic-driven growth. Retailers and brands must focus on maintaining engagement with the new shoppers they picked up in the last couple of years. With consumers already concerned with ...

DIY Retailing - UK

"DIY was again one of the best-performing non-essential retail markets amid continued disruption in the past year. However, the coming year will be much less certain, as demand slows with less time indoors and a near-perfect storm of inflation and supply chain issues. The growth of specialists, then, will depend ...

May 2022

Consumer Attitudes towards Cut Flowers and Houseplants - UK

"Purchasing and spending levels in the cut flower and houseplant sector have remained stable in the past 12 months. This is a promising sign that demand is holding up well despite the sector's discretionary nature and one that is particularly susceptible to macroeconomic factors. But financial pressures on consumers' pockets ...

April 2022

Consumer Trends, Attitudes and Spending Habits for the Home - UK

"Disruption from the pandemic continues to shape sentiment and feed demand. Many continue to prioritise the home, and there was an upscaling of expenditure and projects in 2021. Looking ahead, however, with inflation, supply chain issues and the conflict in Ukraine, there is great uncertainty on the horizon."

Major Domestic Appliances - UK

"The booming housing market has been good for the major domestic appliance market despite continued COVID-19 related uncertainty. The years ahead are more uncertain however, with spending having been brought forward and the rising cost of living crisis set to make many consumers reconsider big-ticket expenditure."