

August 2021

Food & Beverage Packaging Trends - Brazil

"Brands and companies have had to deal with new demands and requirements when it comes to food and drink packaging. Due to the COVID-19 pandemic, food and drink packaging has gained a more important role; that is, providing greater safety and protection for consumers. Packaging is also a fundamental part ...

July 2021

Carbonated Soft Drinks - Brazil

"Health concerns and the economic recession brought by the COVID-19 pandemic have led Brazilian consumers to reduce CSD consumption. To overcome this barrier, brands and companies could invest in products made with natural ingredients that offer real health and wellbeing benefits, bearing in mind that price is the decisive factor ...

June 2021

Emerging Flavors and Ingredients - Brazil

"In general, Brazilians are pretty open to exploring new flavors and ingredients and used to do this mainly when they ate away from home. With the pandemic and the growing habit of cooking at home, consumers are experimenting with new ingredients and taking the opportunity to test new products in ...