





## October 2022

## **Current Accounts - Ireland**

"Even though consumers are broadly satisfied with their existing current account arrangements, the data indicate a fairly high level of intent when it comes to switching. The challenge for traditional, high street providers is to at the very least keep pace with the advanced tech offerings of the digital challenger ...

## **Sustainable Lifestyles - Ireland**

"While Irish consumers show a strong level of care for sustainable practices, it remains to be seen what impact the cost-of-living crisis might have on sustainable practices, as consumers will prioritise value for money. As such, sustainable brands and products will need to justify any extra expense their products may ...