



November 2019

Travel and Tourism - Guyana

“Guyana, the ‘land of many waters’, has an enticing reputation as a hidden gem of South America, well off the beaten track and a great ecotourism and adventure destination. It has an exceptional natural landscape of dense, virgin rainforest, majestic waterfalls and rivers and an extraordinarily diverse cultural heritage. As ...

Travel and Tourism - Peru

According to the United Nations World Tourism Organization (UNWTO)’s International Tourism Highlights 2019 Edition, the number of international arrivals in South America grew at an average annual rate of 5.8% per annum between 2010 and 2018. This is one of the most rapid growth rates in the world ...

Travel and Tourism - Colombia

“Colombia’s president, Iván Duque, is on record as saying that his government is committed to making tourism a bigger sector of the economy and to that end, he and his fellow politicians have been targeting foreign companies to encourage them to invest in Colombia, especially in tourism infrastructure.”

– ...

August 2019

Travel and Tourism - Zimbabwe

“There is growing awareness in Zimbabwe that tourism – as an industry with the potential to stimulate investment, increase exports and generate employment – can make an important contribution to the country’s economic recovery and its future financial health. In the summer of 2017 the former tourism and hospitality industry ...

Travel and Tourism - Senegal

“Senegal’s international tourism market is in a growth phase following improved strategic efforts and investment by the Senegalese government. Arrivals rose 28% between 2013 and 2017 despite the negative effect

Travel and Tourism - Chile

“Chile was the lead destination in Lonely Planet’s Best in Travel 2018, and on trend for long-haul travellers seeking adventure, exploration and experiences. Most people visit for its diverse natural wonders, but there’s something for everyone, from adrenalin junkies to wine lovers, and at its centre is the cool capital ...

Travel and Tourism - Falkland Islands (Malvinas)

“The Falkland Islands are a unique tourist destination, home to an unparalleled number of sea birds, marine mammals and numerous penguin colonies in this extraordinarily pristine wilderness. In spite of being hard to reach, tourism in the Falklands is on the rise and many choose to include the Islands on ...

Travel and Tourism - Argentina

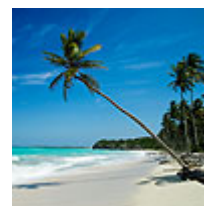
“Tangible strides have been made in Argentina’s travel and tourism industries, mostly due to policy changes that have helped facilitate growth in international arrivals and redistribution of both international and domestic tourism flows to all regions of the country. If the incoming president elect continues to implement policies that will ...

Travel and Tourism - Zambia

“With abundant iconic African wildlife living in a spectacular, watery landscape, Zambia has an enviable reputation as a good-value destination compared to its southern African nations; some say its flagship national park, South Luangwa, is one of the continent’s very best. Consequently, the country is taking big strides to take ...

Travel and Tourism - Lebanon

“Lebanon has many strengths as a tourist destination. A meeting point between east and west, it is known for its incredibly diverse culture and rich history, vibrant art and music scene, along with culinary excellence and



of the Ebola crisis in West Africa, reaching 1.37 million visitors in 2017.”

– **Jessica Kelly, Senior Tourism ...**

Travel and Tourism - Jordan

“With desert landscapes alongside natural and man-made wonders, this compact country lying at the crossroads of the Middle East packs a big cultural tourism punch. As a safe haven in a region of conflict, Jordan is enticing tourists by opening up the skies, and developing new niche segments to encourage ...

May 2019

Travel and Tourism - Sweden

“Visit Sweden and its partners work hard to successfully showcase Sweden as a wildly beautiful country with a rich cultural heritage, and as a place of seemingly endless possibilities. Swedish super brands (like IKEA) and the dramatisation of popular Swedish fiction, meanwhile, give the country a bigger platform from which ...

Travel and Tourism - Netherlands

“Tourism to the Netherlands is rapidly expanding, fuelled by the rise in city breaks and low-cost carriers (LCCs). Centred around the capital, Amsterdam, and the coast, the future challenge is destination management in the event of overtourism. However, the sophisticated national tourism board’s egalitarian vision is to use tourism to ...

Travel and Tourism - Iceland

“The low value of the Iceland Krona has helped to boost the export sector (ie making Iceland’s goods and services cheaper than before). The travel industry has been part of that bonanza, resulting in a rise in tourism revenues and an increased share of Iceland’s exports – from 26.4 ...

February 2019

Travel and Tourism - Sri Lanka

numerous architectural wonders. Tourism is a major economic sector and now the country is ...

Travel and Tourism - Ghana

“In 2018, tourist arrivals from Nigeria accounted for 10% of the total inbound market – an increase attributed, in part, to an advertising campaign marketing Ghana as a weekend getaway. Nigeria has a growing middle class and like many other people with the time and money to travel, they take ...

Travel and Tourism - Norway

“In 2018, Norway experienced what Statistics Norway describes as the ‘fifth record-breaking year in a row.’ Some 33.8 million guests (domestic and international) registered at tourist accommodations (including campsites and holiday homes) – a 1.5% increase over 2017.”

– **Jessica Kelly, Senior Tourism Analyst**

Travel and Tourism - Finland

“Located in a remote corner of Northern Europe and with around one third of its landmass situated in the Arctic Circle, Finland offers exceptional outdoor adventures and natural attractions that include extensive taiga forest, islands and coastline, and thousands of lakes, gouged out by the retreating ice during the Ice ...

Travel and Tourism - Denmark

“Often referred to as the ‘Happiest Country in the World’, Denmark has been quietly acquiring a reputation as a must-visit destination over the past few years. Internationally acclaimed as predominantly car free and bike friendly, Copenhagen’s status as capital of ‘hygge’ (loosely translated as ‘cosiness’) has contributed to the city ...

Travel and Tourism - Singapore



“Sri Lanka lies along the ‘maritime silk road’, creating potential for it to become a hub for commerce and tourism in the Indian Ocean region. Tourism arrival volume continues to break records every year, bringing with it foreign-exchange earnings essential to the country’s economic health. With the government’s goal of ...

Travel and Tourism - Maldives

“A unique and award-winning watery paradise in South Asia, Maldives is a tourism success story, with potential for further development. The new government has announced a structural approach to tourism, aiming to protect the country’s delicate ecosystem and create a tourism more inclusive of the island’s people.”

– Jessica ...

Travel and Tourism - Lao People's Democratic Republic

“Geographically positioned at the crossroads of ancient civilisations, Laos combines rich indigenous cultures with culinary, religious and historic influences from across Asia, but is confronting diverse tourism development challenges as the competition intensifies among South East Asian nations to attract more visitors from home and abroad.”

- Jessica Kelly, Senior ...

“Ranked among the top three destinations in Asia by the WEF’s 2017 Tourism Competitiveness Report, Singapore is one of the most attractive destinations in the region due to its state-of-the-art infrastructure, low crime rates, cultural diversity and the abundance of luxury market options. As tourism receipts hit a record high ...

Travel and Tourism - Malaysia

“Malaysia offers visitors good value for money and its tourism sector is considered to be among the most competitive in the world. The World Economic Forum [WEF] in its Travel & Tourism Competitive Index 2017, ranked Malaysia 26th on a list of 136 nations – putting it ahead of destinations ...

Travel and Tourism - Indonesia

“Tourism development has – as illustrated by ambitious international arrivals targets – been identified as an economic priority by the Widodo government, with responsibility for this falling to the Ministry of Tourism. Its key objectives include developing and disseminating a strong and positive Indonesia brand, raising the profile of Indonesia ...