

December 2011

Children's Media - UK

“There are fewer opportunities for today’s children to enjoy iconic shared TV moments; hence the growing importance of mainstream crossover family TV (and family-oriented gaming such as the Wii) in providing a form of collective cultural bonding between friends and between children and adults.”

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

Video Games - UK

“Publishers are developing ways in which to potentially increase acceptance of the play pass model (for example through the inclusion of a multiplayer aspect), but consumers will inevitably expect the initial cost of second-hand games to fall to allow for the subsequent expected outlay. So while publishers’ revenues may receive ...

October 2011

Television Viewing Habits - UK

“Innovations in technology and digital media are changing the way we consume television. We may soon be saying goodbye to the traditional TV guide, made up of a scrolling timeline, and instead welcoming a personalised guide populated with our favourites and recommendations, so that we can watch the shows that ...