

August 2023

Leisure Outlook - UK

“The summer season offers exciting opportunities for leisure operators. The school holidays, coupled with the popularity of weather dependent activities during this period, leads to increased participation levels across a range of outdoor activities. Theme parks, visitor attractions and music festivals remain popular leisure activities amongst all age groups during ...

July 2023

Sustainability in Foodservice - UK

“The rising cost of living is making it more difficult for consumers to prioritise sustainability, as consumers are more likely to cut back on non-essential spending, such as sustainable food choices, in order to save money. This means that foodservice operators will need to offer incentives to consumers to eat ...

June 2023

Attitudes towards Lunch Out-of-Home - UK

“The higher cost of living has led to more consumers displaying cost-saving behaviours such as buying lunch from supermarkets or seeking out offers and promotions. Still, participation in lunch out-of-home increased across all foodservice channels in 2023, with participation largely driven by people returning to cities as well as workplaces ...

May 2023

Leisure Outlook - UK

“Over a quarter of consumers say good quality food and drink is an important factor when choosing a leisure activity. As a result, this has prompted venues primarily focusing on leisure activities - such as cinemas and social entertainment venues - to focus on improving the quality of their food and drink ...

April 2023

Ethnic Restaurants and Takeaways - UK

"Higher consumer confidence about dining in at restaurants since the pandemic has resulted in some consumers using takeaway services less often. However, ethnic foodservice sales have become more hard-earned than before, as operators are challenged to offer competitive deals and promotions whilst battling rising costs. Promisingly, consumers continue to be ...

March 2023

Attitudes towards Home Delivery and Takeaway - UK

"Consumers have reduced the frequency of their orders since late 2021, as many people returned to their pre-COVID-19 habits, replacing takeaway services with the special experiences that only in-person dine-in participation can provide. As the rising cost of living has made ordering home delivery and takeaway regularly less appealing, the ...

Leisure Outlook - UK

"Some 51% of consumers perceive high quality food/drink to be important when visiting a leisure venue. The growing popularity of competitive socialising venues, which tend to offer exciting menus that are appealing to large groups, has put more pressure on other operators to modernise and become multi-purpose".

– Jennie ...

February 2023

Menu Trends - UK

"The UK foodservice market caters to both nostalgic and adventure-seeking consumers. On the one hand, they crave for foodservices to go back to their roots and focus on tried-and-tested recipes with a sense of nostalgia. On the other hand, consumers still have a taste for new cuisines, unlocking opportunities for ...

January 2023

Eating Out Review - UK

"The cost of living crisis spurs demand for high quality dining experiences, where premium experiences attract a higher price. For example, as consumers gain a deeper understanding of ethical food systems, operators that strike a balance of local, seasonal and ethical food choices will broaden their appeal. Meanwhile, with the ...

Upcoming Reports



Foodservice - UK

Cafés and Coffee Shops - UK - 2023

Pub Visiting - UK - 2023

Fast Food Restaurants - UK - 2023

Leisure Outlook - UK - Autumn 2023

Pizza and Italian Restaurants - UK - 2023