



## December 2020

### Airlines: Incl Impact of COVID-19 - US

“Airlines suffered a lot of financial damage due to the COVID-19 pandemic, and recovery will be neither quick nor simple. Canny airlines will be able to recognize the most important flying demographics at each point of the long recovery, and appeal to their sensibilities in order to maximize their spending ...

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### Local Vacations: Incl Impact of COVID-19 - US

“Traveling within a few hours’ drive has more or less defined leisure travel since the pandemic hit the US in the spring. Consumers are enjoying these local vacations, much to the benefit of campgrounds, national parks and the RV industry. However, while local vacations are popular now, they will face ...