

December 2009

Small Kitchen Appliances - UK

Too many small kitchen appliances quickly lose their novelty appeal and end up at the back of a cupboard. Manufacturers need to remind the two-fifths of adults with appliances that they no longer use of their products' benefits and inspire them with new ideas for using them.

November 2009

Home Office - UK

- Working at home is a major driver for buying home office furniture. Over one in five online adults (7.7m) work at home at least some of the time.
- Home office furniture is mostly found in multi-function rooms such as living rooms and bedrooms. Less than one in five (6 ...

Bedrooms - UK

- There is an opportunity for retailers to provide a range of bedroom services. One in five online adults aged 16-64 (7 million) would love a made-to-measure fitted bedroom the same proportion hate putting together self-assembly furniture.
- When choosing a bed people don't just go for the cheapest available. Almost ...

October 2009

Housewares Retailing - UK

- The impact of the recession on housewares is clearly shown by 2.5 million fewer adults buying housewares in 2009 compared with 2006, with purchases such as curtains and lighting among the most affected.
- Among retailers it is the supermarkets and Wilkinson's who have gained the most ground since ...

Home Utility Suppliers - UK

At a time of recession, the dominant issue among consumers in the home utilities market is price, but for the companies the bigger, longer-term issue is that of reducing carbon emissions to tackle the problem of climate change. In the gas and electricity markets there has been a great deal ...

September 2009

Kitchens - UK

- With UK homes getting smaller, clever storage is the most wanted feature by more than six out of ten (22 million internet users aged 16-64), reinforcing the merit of manufacturers continuing efforts to innovate in this area.
- Consumers are dissatisfied with inadequate lighting when using the kitchen, with four in ...

August 2009

Bathrooms - UK

Mintel's last report on this market was Bathroom Furniture and Accessories in August 2007. Since then manufacturers have been pulling out all the stops in creativity and innovation, both in design and technology, especially with products designed to achieve greater efficiency in water usage.

July 2009

Outdoor Living - UK

Total sales of garden products have struggled to grow in recent years, both because of a succession of poor summers, but also due to downward pressure on the prices of manufactured products such as barbecues and garden furniture. For many products retail prices now are what wholesale prices were previously ...

Home Lifestyles - UK

An Englishman's home has always been his castle, but the face of UK homes is continually evolving, in terms of both the type of accommodation and household composition, because of changing lifestyles and how the home is used. Some changes are very gradual such as the trend towards smaller households ...

June 2009

White Goods - UK

White goods, like so much other expenditure on the home, has been hit hard by more nervous consumers reining in their discretionary spending due to the knock-on impact of the credit crunch, a collapse in property prices and rising unemployment. But while there has been a slackening of demand, as ...

May 2009

Gift List Services - UK

The market for gift list services is changing. Asking for money used to have a huge social taboo across the majority of British culture, but all that seems to be changing as couples openly ask wedding guests to pledge money instead of gifts to pay for things such as the ...

Buying for the Home Online - UK

Despite the downturn in the wider economy and the housing market in particular, sales of home goods online are growing rapidly. Two thirds of internet users have made some kind of purchase and the choice they are being offered by retailers has widened dramatically over the past two years.

April 2009

Home Storage Solutions - UK

Since 2008, consumer confidence has dipped because of worsening economic conditions, and the housing market has suffered a significant downturn, causing a severe drop in demand for all kinds of furniture and home products. Sales of home storage furniture appear to have dipped in line with the drop in furniture ...

March 2009

Market Re-forecasts - Household - UK

Mintel's re-forecasting puts markets in realistic light

February 2009

Christmas Shopping Habits - UK

Christmas 2008 and the post-Christmas January Sales brought an extraordinary year in retail to a close.

Home and the Media - UK

There is increasing coverage of homes and gardens across a range of media, but home interest and gardening magazines are the primary source of detailed and in-depth content and they retain a particular importance since their readers are likely to be more interested than average in the topics.

January 2009

Accessorising the Home - UK

This report takes a look at products that are commonly used to accessorise the home. Over the last year sales growth has dwindled. The slowing of the housing market has reduced demand and lack of consumer confidence, the rising cost of living and growth in unemployment has caused consumers to ...