



January 2022

Coffee Shops and Coffee Culture - Ireland

“COVID-19 has taken a huge toll on the overall foodservice sector, limiting the ability of coffee shops and cafés to operate in 2021. Despite this, Irish appetite for coffee and other hot drinks remains high, while issues surrounding single use takeaway cups remain an important issue.”

– Brian O'Connor ...

December 2021

Children's Eating Habits - Ireland

“Parents are becoming more aware of the nutritional value of the products their children consume and are conducting more research into what products they want included in their children’s diets. COVID-19 has accelerated this behaviour as parents are on a health kick and want this to be reflected in their ...

November 2021

Consumer Attitudes towards Natural and Organic Food - Ireland

“COVID-19 has made consumers rethink their lifestyles and alter their diets in order to stay healthy, and this has created opportunities in the natural/organic market. Six out of 10 IoI consumers have admitted they think there should be more natural/organic products that can help improve the immune system ...