

July 2010

Architects (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Biscuits, Cookies and Crackers - Europe

European biscuit markets have continued to grow in spite of the economic recession. During a time of economic hardship, many consumers see biscuits as an affordable luxury and a comforting treat. The UK market remains the largest market for biscuits, with sales approaching £2.2 billion, thanks to high penetration ...

Body Care - US

The U.S. body care market, as sold through food, drug and mass channels, has been in slow decline since 2008, as the persisting effects of the recession tighten household budgets and the stream of new products runs thinly. The market is driven mostly by demographics, with women, as well ...

Butter, Yellow Fats and Oils - Europe

Butter markets across Europe tend to be mature and stable, growing only slowly. Butter is regaining ground, as consumers regain trust and taste for a product that was once vilified for its unhealthiness. People are moving away from the old style of calorie-counting towards a more holistic understanding of health ...

Chocolate Confectionery - Ireland

Chocolate manufacturers have had to respond to the effects of the recession in order to maintain performance. As a result, the retail value of sales in both RoI and NI markets increased marginally in 2009. According to trade sources, consumers perceive chocolate to be an affordable luxury in a depressed ...

Baby Food and Drink - Europe

Value sales of baby foods and drinks have continued to report positive growth in Europe, supported by added-value products. The market performed well, despite the recession, with parents ready to pay more for premium products, in order to ensure their baby's health and wellbeing.

Volume sales have been hindered by ...

Blacks and Dining Out - US

The Black consumer plays an important role in the economy and in supporting the restaurant industry. With education levels increasing, Blacks are earning higher household incomes and moving to areas of the country where their numbers in the past have been quite low. As with most consumers, the Black consumer ...

Breakfast Cereals - Europe

Breakfast cereals enjoy high penetration and frequency of consumption in the UK, whereas in the rest of Europe (France, Germany, Italy and Spain) levels are much lower. Unsurprisingly, growth rates have flattened in the mature, developed UK market. The recession has led to consumers opting for cheaper breakfast alternatives or ...

Changing Face of the Web - A Ten Year Review - UK

This report will look at the changing nature of the web and device ownership in general. However, it does include specific market sizes for a number of sectors, including the music and video industries as well as detailing the number of e-shoppers and the amount spent online between 1998 and ...

Coffee - Europe

Coffee tastes and perceptions are changing fast. Both Western and Eastern European countries have seen an explosion of trendy coffee shops over the past decade. Coffee has become a fashionable lifestyle drink and consumers across Europe are demanding products that

Cold, Flu, Cough and Throat Remedies - UK

This report covers the UK consumer market for cold and flu remedies, cough remedies and decongestants (for ease of writing, sometimes referred to as winter remedied)

Condiments - US

One of the many ramifications of the recession has been an increase in meals consumed at home and prepared by the consumer. Condiments have benefited greatly. No wonder; condiments can be simply served with food or incorporated into from-scratch recipes, depending on the consumer's commitment to cooking or their need ...

Cordials and Squashes - UK

The squash/cordials market was in slow but steady decline until the economic downturn radically changed consumer purchasing habits, with value overriding the desire for premium and healthy soft drink products.

Dentistry (Industrial Report) - UK

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Deposit Accounts - US

This report builds on the analysis presented in Mintel's report *Retail Banking—U.S., September 2008* and *Retail Banking—U.S., December 2009*, as well as previous Mintel reports on this subject. Insights include:

allow them to replicate the coffee shop experience at home.

Collective Investments - UK

2009 was a much better one for the investment management industry. Demand for unit trust and OEICs picked up strongly during the second half, with gross retail sales for the whole year up by nearly a quarter. Funds under management rose by a third during 2009, reflecting an improvement in ...

Consumers' Attitudes Towards Debt - UK

- Despite the severity of the recession only 3% of the population are really struggling to meet their financial commitments and may have missed at least one payment recently, equivalent to around 1.5 million adults. Younger adults and those on lower incomes are more likely to fall into this group ...

Credit and Debit Cards - UK

This report looks at all aspects of the credit and debit cards market, starting off with the factors that directly affect the market, as well as more general trends like interest rates, consumer spending and PDI. The report considers competing products and alternative payment methods, before looking at the actual ...

Deodorants - Europe

Deodorants and antiperspirants have been commercially available for many years and their basic principles have not really changed. Deodorants are designed to prevent body odour, whereas antiperspirants are formulated to control sweat and thus minimize odour. Over recent years, antiperspirants that mask odours have become the mainstay of the market.

Energy Drinks and Shots - US

This report focuses on the energy drinks and shots market. While energy drinks have enjoyed significant popularity since their inception during the late 1990s, category growth appears to have cooled off during 2007-09. The current economic upheaval has negatively influenced the category, and a lack of universal appeal for energy ...

Energy Efficiency in the Home - UK

The report looks at energy efficiency in the home, both in terms of the purchasing of products that reduce gas and electricity usage and the adoption of consumer behaviour that cuts energy consumption. It examines attitudes towards domestic appliances, central heating boilers and controls, energy-saving lightbulbs, loft and other home ...

Facial Skincare - Europe

When recession hit Europe in late 2008, there was every reason to fear that the facial skincare market would suffer as a result. However, while consumers reined back their spending in certain areas, they continued to invest in facial skincare.

First Aid - US

The first aid category is facing a number of challenges: the growth of private label, consumers trading down because of the recession, and a paucity of strong brands. Insightful market research can help companies meet these challenges. To that end, this report provides:

Health Cash Plans and Private Medical Insurance - UK

This report examines the PMI and health cash plan markets, providing analysis of the current market size, market share, leading players, product developments and distribution trends. Background issues such as the role of the NHS, the rising cost of healthcare, claims trends and the role of health insurance within employee ...

Ice Cream - Europe

This report covers both take-home and impulse ice cream markets. Impulse ice cream is defined as single-serve ice creams purchased for immediate consumption. Take-home ice cream is defined as any product that comprises primarily ice cream and is intended for consumption in the home, as opposed to an impulse purchase ...

European Retail Briefing - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Fashion - Size Matters! - UK

- In the last five years, Mintel estimates that the plus-size market for womenswear (sizes 18+) has increased by 45% to £3.8 billion in 2010. Compared to growth in the overall womenswear market of 15%, this is a very strong performance and shows the increasing importance of plus-sizes to the ...

Garden Products Retailing - UK

- There is massive potential for garden products, furniture and plants as more than eight in ten adults have a garden and 3% have an allotment.
- Around three in ten (14 million) adults think that paying more for better quality plants is worthwhile. Highlighting that plants are grown in the locality ...

Hispanics and Dining Out - US

The U.S. Hispanic community is the fastest-growing population segment, increasing to 45.5 million in 2007 from 35.3 million in 2000. Hispanic purchasing power is projected to reach more than \$1.2 trillion by 2012. As such, it is essential for the restaurant industry to make a concerted ...

Independent Holidays - UK

This report considers independent holidays, examining consumer trends, how the recession has impacted the market, innovations of relevance, the future of the market, strengths and weaknesses, segment performance, consumer attitudes, research and booking methods.

Ireland Outbound - Ireland

This report looks at outbound travel from the Republic of Ireland (RoI) only and does not include Northern Ireland. Within this report, 'Ireland' means the RoI and 'the Irish' refers to those living within the RoI – any reference to Northern Ireland or the Irish population in general is specified ...

Male Grooming and Personal Care Consumer - UK

This is the first time that Mintel has examined men's attitudes towards grooming and personal care. The report complements Mintel's reports Men's Grooming – UK, June 2010 and Men's Fragrances – UK, September 2010 and examines how men's attitudes towards the beauty and personal care industry can be built upon ...

Oral Care - US

An economizing mindset among some consumers has been sufficient to keep sales growth in check over the last three years in the oral care products category. In this environment, competition has only become more intense. A handful of successful new product launches have won market share, but have failed to ...

Pet Food - Europe

Key European pet food markets have been characterised by increasing product segmentation in recent years, which has helped maintain value growth in spite of an economic recession. Product offer has become highly sophisticated with cat and dog food tailored according to the pet's age, gender, breed, health and lifestyle. Consequently ...

Poultry and Game Meat - UK

The poultry sector saw volume sales decline for a number of years under pressure from bird flu and rapidly rising inflation. However, the poultry market has regained momentum in the recession, enjoying a strong image as easy to cook, versatile and better value for money than red meat.

Roadside Catering - UK

Loyalty Schemes in Tourism - International

This report reviews developments in travel and tourism loyalty schemes, including airline frequent-flyer programmes (FFPs), hotel frequent-guest programmes, as well as loyalty programmes in the rental car and cruise sectors.

Marketing to Affluent Consumers - US

In difficult economic times, recovery may depend on the willingness of more affluent consumers to spend. However, roughly two-thirds of affluent respondents to Mintel's survey say they are cutting back because of the economy, demonstrating the breadth of the Great Recession. To survive this climate, luxury and aspirational brands must ...

Package Holidays - UK

This report examines package holidays, considering who takes such trips, what they look for from these holidays and why, the strengths and weaknesses of the segment, how packages break down by destination, duration and cost, innovations of relevance, consumer trends and the future prospects of the market.

Pies and Pasties - UK

- As a good value and filling meal option, the pies & pasties category has performed well during the recession with value sales climbing by 5.2% between 2007 and 2009 to reach an estimated £941m in 2009
- An opportunity exist to grow the market by increasing frequency of consumption among ...

Private Label Cereal - US

Despite recent evidence that the economy may slowly be coming out of a deep recession, consumers are still wary and have been more cautious with their spending. This has translated to opportunities for private label manufacturers, which offer products at lower prices than name-brand equivalents. In categories such as cereal ...

Salty Snacks - Europe

Despite the inroads made by the increased role of brands at Motorway Service Areas (MSAs), the market remains dogged by consumers' preconceived ideas of the high prices, poor quality and overall poor value for money available, the latter being particularly significant during a period of economic instability.

Specialty Foods - The NASFT State of the Industry Report - The Market - US

This report encompasses three years of sales data (2007-09) across 47 segments (though most often the tabulations discuss the primary 41 segments), and discusses the positive and negative factors that may have a bearing on each segment's future growth or decline. Also included in this report is a comprehensive look ...

Tea - Europe

Tea is increasingly popular across Europe due to its healthy image. Its appeal has increased among young people as well as older age groups. All types of tea are benefiting from strong NPD and more sophisticated segmentation, which has stimulated value-added growth.

Ticket Purchasing Process: Sports Events and Concerts - US

This report explores the ticketing market in the U.S. It provides insight into the external and internal factors affecting sales and trends and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include, but are not limited to, the ...

UK Retail Briefing - UK

Fashion retailers all too often behave like sheep. They crowd into the area which seems to be doing best.

Wine, Cocktail and Champagne Bars - UK

The UK salty snacks market is over twice the size of any other key European market, thanks to the Britons' love of potato crisps. Throughout the 'Big 5', however, sales have grown, supported by busier lifestyles, which have led to increased snacking, including on-the-go, and the growing availability and popularity ...

Sport and Exercise - Ten Year Trends - UK

- More than 30 million adults now take part in sport and exercise at least monthly, a 15% increase on 2000 levels – but fewer than a third of these do so at the recommended level of three times a week or more often.
- Spending on sports participation, clothing and equipment ...

Tenpin Bowling - UK

This report provides an overview of the tenpin bowling market, investigating the core market factors, strengths and weaknesses, supply structure, consumer dynamics and likely future developments.

TV and Film: Enhanced Viewing Formats - UK

- More than half of UK adult internet users (around 19.5 million people) now have an HD-ready TV in their home, making it the most popular form of enhanced viewing technology. However, only 39% of those with an HD package agree that it is worth paying extra for the picture ...

Used Car Market - UK

This report analyses the market for cars bought and sold as second-hand which are also referred to throughout this report as used cars. The report analyses the retail market for used cars which are cars bought by private individuals in the Private and Light Goods (PLG) class which therefore excludes ...

Young People (18-24s) and their Attitudes to Alcohol - Ireland



- British out-of-home drinkers are habitual with seven out of ten stating that they usually drink the same thing.
- The theatre of cocktail making is the main draw for two thirds of the 6.5 million consumers that have drunk cocktail in the last year.
- Just under 4 million cocktail drinkers ...

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...