

December 2010

Youth Fashion - UK

Young people aged 16-24 have to a large extent driven sales of clothes during the last few years, as they have continued to spend throughout tough economic times. Clothes and shoes are ranked as a top expenditure priority for those aged 18 and under and fashion is so important to ...

Holidaywear Shopping - UK

Holidays trigger substantial levels of buying: six in ten adults shop for clothing and footwear, seven in ten buy toiletries and related items, and three in ten buy entertainment products. Women and under-35s are the primary buyers of holidaywear, and for casual daywear and swimwear there is a still tighter ...

November 2010

Jeans - Consumer Attitudes to Buying and Wearing - UK

This report looks at consumer attitudes towards buying and wearing jeans (excluding denim skirts and shorts). Mintel estimates a market size for 2010, based on TGI data of consumer purchasing and average amount spent, but due to lack of consensus among the trade, trend data and forecasts are not provided.

Schoolwear - UK

The schoolwear market has been gradually changing as a result of the rising influence of the main supermarket chains, which has led to the price of school uniform garments falling to an all-time low over the last few years. Aggressive price wars between supermarkets have driven the price of school ...

October 2010

Clothing Retailing - UK

There is more choice than ever before in the UK's clothing mass-market. But the retail landscape is about to change as the deflation of the last decade comes to an abrupt end. Raw material prices, freight and labour costs (particularly in the Far East) are rising and, coupled with the ...