

March 2012

Convenience Store Foodservice - US

While convenience stores have offered fresh, prepared foods for years, it's only over the last decade that the trend has accelerated. Today, convenience stores are capturing more dashboard-dining occasions, delivering the benefits of quick, easily accessible, one-stop shopping. Industry players have sought to increase consumer awareness and trust for c-store ...

Ethnic Restaurants - US

Ethnic restaurants have proliferated as Americans' palates have become sophisticated and diners have sought out new flavors and experiences. Italian, Mexican, and Chinese cuisines remain the most popular, with more than half of all respondents having visited one or more such restaurants in the past month.

February 2012

University Foodservice - US

The face of university foodservice is changing as managed service and self-service providers raise the bar to meet the demands of an increasingly diverse student body, and one that has come to expect a higher level of service than generations past. This has created a challenging marketplace of increased competition ...

Breakfast Restaurant Trends - US

Breakfast has been a notable trend in the restaurant industry as operators have either added breakfast platforms or revitalized breakfast offerings to counter declines in traffic and tepid consumer spending. Mintel Menu Insights shows a 24.2% increase in number of breakfast menu items available from Q3 2009 – Q3 ...

January 2012

Dining Out: A 2012 Look Ahead - US

In spite of the economic ups and downs of the past year, consumers have found a way to include dining out in their budget, perhaps becoming recession weary and finding restaurants a form of creature comfort. So much the more going forward as the economy begins to pick up.