



September 2011

Oil Change Retail - US

This report provides insight into the different factors that influence those who work and do not work on their vehicle themselves, and how it influences the retail sector. This report also covers factors influencing trends in consumption and how different campaigns and innovations will affect sales in the automotive parts ...

Hybrid and Electric Automobiles - US

Automotive manufacturers are greatly concerned about meeting the different government regulations pushing them towards green. In the U.S. Automotive Industry, CAFE is forcing automotive manufacturers to invest in alternative technology. CAFE standards are so influential on the automotive manufacturers that nearly every automotive manufacturer is producing an electric vehicle ...

July 2011

New Cars - US

This report explores the new vehicles market in the U.S. It provides insight into the external and internal factors affecting new vehicle sales, consumption and developing trends, and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include, but ...