



## September 2016

### New Cars - US

"Over the past seven years the new car market has experienced consistent growth as the US economy recovered from the Great Recession. The market's recovery from the Great Recession was remarkable. Mintel estimates slower growth for 2016 sales figures followed by a downturn in the automotive sales cycle before recovering ...

## July 2016

### Family Car Buying - US

"The family car market in the US is an increasingly diverse and crowded segment with a wide variety of offerings to match an even wider variety of family car buyers. Families range from single-parent single-child homes to multigenerational households with multiple children. This Report will dive into the profiles of ...