September 2020

Milk and Milk Alternatives: Incl Impact of COVID-19 - Brazil

"As milk is an essential item, the category has been suffering less from the negative impacts of the COVID-19 pandemic. On the other hand, milk alternatives, which are generally more expensive, will be more affected by the economic crisis caused by the coronavirus outbreak. In addition to price, health concerns ...

August 2020

Impact of COVID-19 on Food and Drink - Brazil

"The COVID-19 outbreak has greatly impacted the food and drink category. The worsening of economic conditions pushes both the industry and consumers to adapt to the next normal, where consumers are not only constrained by their budgets but are also more critical and informed about food choices. Consumers have been ...

Beer: Incl Impact of COVID-19 - Brazil

"The COVID-19 pandemic has accelerated two trends that could be observed in the Brazilian beer market before the crisis: the migration from on-premise to at-home consumption and the preference for better quality beers consumed in smaller quantities."

– Laura Menegon, Food and Drinks Junior Specialist

© 2024 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.