

March 2011

Private Label Food and Drink - UK

The UK private-label food and drink market is estimated to have posted growth of 25% over 2005-10, to reach £36 billion. It thus underperformed slightly against total consumer spending on at-home food and drink, estimated to have grown by 29% over the period.

White Spirits and RTDs - UK

- Premiumisation within the vodka category will be vital in growing revenue over the next few years, especially with vodka volume sales falling by 3.5% in 2010 after a period of sustained growth. Mintel's research shows that three in five vodka drinkers think it is worth paying more for premium ...

February 2011

Tea and Other Hot Drinks - UK

The tea market has seen a declining user base due to the failure of standard "English" breakfast tea to resonate among younger (under-35) consumers as it did with previous generations. Hot chocolate is a small but growing market. It has the potential to be much bigger but must overcome consumers' ...

Coffee Shops - UK

Visiting coffee shops is a well-established habit amongst consumers, with many seeing it as an affordable regular treat which is also driven by consumers' continuing demand for convenience products. However, operators in the market are having to battle with rising raw ingredient costs and a turbulent economy, and one of ...

Breakfast Eating Habits - UK

Consumers have an established habit of eating breakfast at home every day, making this part of their daily routine. This habit has become more pronounced as consumers see breakfast at home as a cost-effective option that enables them to make their discretionary income go further. This report examines consumer breakfast ...

Children's Eating and Drinking Habits - UK

Obesity is still dominating the headlines however it seems that finally there is some evidence of positive change in children's eating and drinking habits. School dinner choices have improved; children are snacking less during the day and appear to have cut back on crisps, sweets and chocolate. It is difficult ...

January 2011

Premium Alcohol Brands - UK

This report focuses on what makes consumers perceive an alcohol brand as premium. Despite the current economic downturn this remains perhaps the key driver of future growth in a mature UK alcohol market, and Mintel explores how drinkers define premiumisation and how this differs by brands and drinks categories.

Food and Drink Packaging Trends - UK

Estimated to reach £5.6 billion in 2010, the food and drink packaging market has experienced a 3.2% decline between 2005 and 2010. Manufacturers, brands and retailers are increasingly using packaging that can be easily recycled or is recyclable, in order to reduce the amount of waste sent to ...