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## Consumer Attitudes Towards Cut Flowers and Houseplants: Inc Impact of COVID-19 - UK

“The COVID-19 pandemic has caused disruptions to all stages of the floriculture supply chain which operates at a global level and works inter-dependently to bring flowers and houseplants to key markets such as the UK, all-year round. The ‘domino effect’ that has ensued has placed all businesses and segments of the ...