

Retail: Clothing and Footwear -UK

December 2021

Designer Fashion - UK

"The impact of the pandemic and lack of access to offline channels have made shoppers dependent on online channels at every phase of the buying journey- from learning what is on-trend to keeping in touch with brands, from selecting and purchasing products to sharing their shopping experience. Luxury retailers will ...

Clothing Retailing - UK

"The clothing market remains under pressure, but it is starting to see a gradual recovery in 2021 as pent-up demand by consumers looking to update their wardrobes for socialising, events and going back to the office drives growth. For fashion retailers and brands to thrive in the future, they will ...

Consumers and the Economic Outlook - UK

"Rising inflation and concerns about stock shortages have shaken consumers' sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.