

June 2011

Pizza at Retail - US

The retail pizza market continues to thrive and enjoy widespread acceptance. The market—which includes frozen pizza, refrigerated/frozen kits, crusts, and dough, and shelf-stable kits, pizza sauces, and crusts—reached \$5.3 billion in 2010 in total U.S. sales.

Meal Replacement Food and Drink - US

Sales of meal replacement food and drink totaled nearly \$2.3 billion in 2010-11 through FDMx, natural, and specialty supermarkets—with 13.6% growth in 2010-11 alone, and 34% growth since 2008-09. Mintel expects much of the same for the next few years with this blossoming market.

Restaurant to Retail - US

Restaurant patrons continue to spend cautiously on restaurant trips and grocery customers are watching how much they spend in the checkout line. Restaurant-branded products at retail essentially bridge the gap between dining out and eating in and create new occasions for consumers to interact with a restaurant brand.

Prepared Cakes and Pies - US

The \$2.4 billion FDMx prepared cakes and pies market managed to find a silver lining in the economic recession as consumers looked for simple indulgences to treat themselves and find comfort. This report examines overall sales, as well as detailed segment sales, of prepared cakes and pies through FDMx ...

Cream and Creamers - US

After a year of a recession-related market decline, sales of creams and creamers have almost returned to pre-recession growth rates, led by a shift toward healthier products, a wide flavor selection and alternative non-dairy ingredients. The fate of creamers is tied closely to that of coffee and changes in coffee ...

May 2011

Lunch Meat - US

With \$8.1 billion in 2010 FDMx sales, the lunch meat category is a significant source of revenue for the grocery industry. While no category is entirely recession-proof, lunch meat has leveraged its relative affordability and variety to help it navigate through the prolonged economic difficulties the country has been ...

Eggs - US

Between a historic 2010 egg recall related to product safety, and a recessionary economy, the egg industry faces dramatic challenges. Yet penetration is nearly universal and usage represents opportunity. For egg marketers, reinvention of the egg provides the answer.

Baby Food and Drink - US

The baby food and drink market stood at \$5.5 billion in 2010, yet this reflected a decline in sales as this category has been impacted by a declining birth rate and a continuing recession that has had an impact on consumer spend across numerous categories, including baby food and ...

Egg marketers can capitalize on positive egg news regarding diet and ...

April 2011

Food Storage - US

The \$2.3 billion FDMx market for food storage products has been challenged by a struggling economy, coupled with a highly saturated market in most food storage segments, minimal innovation of product and packaging, and growing environmental awareness that eschews disposable products. Additionally, non-FDMx channels such as dollar stores have ...

Attitudes Toward Convenience Store Shopping - US

The convenience store industry is becoming more complex, increasingly facing competition from a number of other types of retailers, fast food restaurants and even financial service providers. The vast majority of convenience stores (c-stores) rely on gasoline sales—and indeed many consumers cite in Mintel's custom consumer survey conducted for this ...

Cooking Sauces and Marinades - US

The U.S. cooking sauces and marinades market gained 20% during 2005-10 in total U.S. sales, reaching an estimated \$3.7 billion. The market benefited from consumers' return to the kitchen to save money during the recession, as well as from price increases during 2008-10. However, lower red meat ...

Salty Snacks: Popcorn, cheese, corn and meat snacks - US

Within the overall salty snacks category, popcorn, cheese snacks, meat snacks and corn snacks are among the smaller segments. Nonetheless, they still collectively generated nearly \$5 billion in total 2010 U.S. sales. Moreover, with the exception of corn snacks, annual sales for each of the other segments in the ...