

### Foodservice -USA

## September 2018

# **Restaurant Breakfast and Brunch Trends - US**

"Breakfast habits are shifting to fit consumers' busy schedules and include more snacking, less traditional breakfast foods, and eating on-the-go during the morning hours. Operators should stress the productivity and health benefits of breakfast to appeal to the growing number of young consumers less likely to prioritize the morning meal ...

### August 2018

#### Sandwiches, Subs and Wraps - US

"The sandwich, sub, and wrap market has continued to engage consumers with premium, innovative, and tasty fare. Many fast casual sandwich stores and fast food chains are expanding units and growing sales. However, the category is crowded, with grocery stores, convenience stores, and coffee shops creating a complex, competitive landscape ...

## <mark>Ju</mark>ly 2018

#### Consumers and the Economic Outlook - US

"Consumers remain confident in their financial health and anticipate little change in the coming year, resulting in stable patterns of financial opinions and behaviors. Consumers hope to save for the future while also maintaining spending levels that accommodate their current lifestyle. This Report looks at the role credit score plays ...

#### Coffee and Tea on Premise - US

"The foodservice coffee market is highly competitive and many large coffee brands are starting to experience a slowdown in sales due to saturation. However, the incidence of consumers buying coffee away from home has grown, with increased consumption coming from new drink trial. The future of the foodservice market will