


August 2018

Travel and Tourism - Trinidad and Tobago

“The ability to grow Trinidad and Tobago’s tourism industry in the future will always be hampered by two things – the country’s geographical location (ie far from the other Caribbean nations and off the beaten track for cruise companies) and the economy’s dependence on revenues and taxes from the energy ...

Travel and Tourism - Nicaragua

“Billed as ‘quite possibly the Central American country that has it all: tropical rainforests and untouched beaches, fringed with palms, distant cloud-capped volcanoes, and recently some extraordinarily special eco-lodges’ by travel magazine giant Conde Nast Traveller, Nicaragua is an aspirational country for global adventure tourists who are keen to discover ...

Travel and Tourism - Barbados

“Barbados is one of the most developed and reputable tourism markets in the Caribbean. Just over 663,500 arrivals were reported in 2017, increasing 5% year on year. As a mature tourism market, Barbados faces tough competition from its Caribbean neighbours and it can be challenging to sustain growth rates ...

Travel and Tourism - Panama

“While the Panamanian government appears committed to helping the country fulfil its tourism potential, significant challenges remain. These include creating a destination brand that captures the spirit of Panama and emphasises what is unique about the country, alongside a more joined-up approach to tourism promotion.”

– **Jessica Kelly, Senior ...**

Travel and Tourism - Guatemala

“A ravishing, intriguing and unforgettable Central America country, Guatemala, the ‘heart of the Mayan World’, is taking steps to address challenges to the development of its huge, largely untapped, tourism potential.”

– **Jessica Kelly, Senior Tourism Analyst**

Travel and Tourism - Bahamas

“The tourism industry in the Bahamas is showing every sign of going from strength to strength. The robust arrivals figures for 2018, which indicated such a dramatic increase over 2017, are certainly pointing in that direction. There are challenges however.”

– **Jessica Kelly, Senior Tourism Analyst**