

September 2014

Watches and Jewellery Retailing - UK

“Bespoke jewellery is a growing trend, particularly among young people who want to buy precious metal jewellery that can be personalised. Innovations such as 3D printing offer growth opportunities for the precious metal jewellery market allowing customers to create their own unique designs.”

– **Tamara Sender, Senior Fashion Analyst**

August 2014

Fashion Online - UK

“One of the main barriers to shopping online for clothes is fit and it is still a category where consumers like to try on and see items in person. However, trust in a retailer where they already shop and previous experience of their clothes sizes makes it easier for them ...

Click-and-Collect - UK

“Increased uptake of click-and-collect appears to be one contributor to the sustained high growth rates in e-commerce. And there is far to go: click-and-collect will make up less than 2% of all retail sales this year. Further innovations such as more click-and-collect hubs and drive-through services can offer the convenience ...

Seasonal Shopping - UK

“For store-based retailers facing competition from online-only rivals, seasonal occasions provide opportunities to make their shops destinations. Seasonally-themed ranges, merchandising and in-store events can provide shoppers with reasons to visit their stores.”

– **John Mercer, Retail Analyst**

This report looks at the following issues:

July 2014

Footwear Retailing - UK

“Footwear specialists are competing with non-specialists such as grocers, clothing chains and department stores. Those specialists that are succeeding against this competition are making themselves real destinations for fashionable footwear. Those specialists with a broader positioning have fewer points of difference, so shoppers have fewer reasons to choose them over ...

Garden Products Retailing - UK

“Garden centres have developed robust strategies for compensating for the risks associated with peaks and troughs in demand caused by variable weather. We are seeing far more major garden centres investing in refits and extensions. More space in garden centres is sheltered from the weather, including areas where plants are ...

Consumers and The Economic Outlook - Quarterly Update - UK

“Although people are still more confident than they were in 2013, Mintel’s data suggests that they’re not entirely convinced by the economic revival. Across all three key measures (current situation, impact of the slowdown and how they expect their finances to fare over the next year), sentiment was slightly more ...

Sports Goods Retailing - UK

“While specialist sports goods retailers are not yet projecting their traditional in-store expertise online and through social media, closer links with participation facilities could extend their dominance of the shop-bought segment.”

– **David Walmsley, Senior Leisure Analyst**



Retail: Overview - UK

E-Commerce - UK

"We think consumers are likely to become more demanding and that those retailers that innovate relentlessly - such as Amazon – are best-placed to win shoppers' loyalty."

- **John Mercer, European Retail Analyst**