

December 2022**厨房小家电 - China**

“虽然厨房小家电市场整体承压，但自动烹饪炒菜机、空气炸锅等契合健康和便捷饮食方式的电器表现出较大增长潜力。家庭烹饪场景为厨房小家电开辟了新领域（如烹饪作为一项亲子活动，赋予小家电更多的教育意义）。此外，预加工食品和厨房小家电的组合或可成为吸引年轻消费者的饮食解决方案。”

— 姚滨妍，研究分析师

November 2022**Small Kitchen Appliances - China**

“Though the overall small kitchen appliance market is under pressure, appliances apt for a healthy and convenient diet, such as automatic cooking machines and air fryers, see greater growth potential. The family-cooking scenarios (eg cooking as a parent-children activity and appliances as educational tools) help uncover new territory for small ...