

January 2014

汽车购买过程 - China

2013年上半年，中国新车销量达1,070万台，同比增长12.3%。迄今为止，2013年下半年呈现出相同速度的增长，有望实现2,100万辆的销量以及10%以上的年增长率，远超过去两年。

November 2013

Car Purchasing Process - China

“Despite encouraging signs for 2013, in terms of new car sales growth, difficulties such as high inventory levels still persist, and the China car market is still facing a very complex developing environment. That said, China remains one of the most exciting car markets in terms of volume growth, which ...