December 2014

Furniture Retailing - UK

"The biggest issue for furniture retailers is to create a compelling identity which consumers can relate to. Each company needs to be very clear about its own unique proposition and should continue to build on this image consistently when designing store interiors or conducting advertising campaigns. By enhancing their branding ...

November 2014

Table and Cookware - UK

"People have a chance with cooking and baking to be creative in their own homes. And by serving meals to friends they have an opportunity to treat their friends as well as demonstrate their knowledge of and ability with food. Cooking has gone beyond something we must do, to become ...

October 2014

Consumers and the Economic Outlook: Quarterly Update - UK

"The revival in confidence has stalled. Although the economy is picking up speed, the population as a whole isn't feeling the benefit of the recovery. People are as likely to say that they feel worse off than they did a year ago as they are to say that their finances ...

Bedrooms and Bedroom Furniture - UK

"As prices of homes rise many people find themselves living in smaller homes with a shortage of space. They want their rooms to be multi-functional, used for a home office, surfing the net or watching TV and as they are spending more time using the rooms this drives demand for ...

September 2014

Kitchens and Kitchen Furniture - UK

"To succeed in tomorrow's tough trading environment, kitchen retailers will need to continue to invest in showroom displays in order to keep ahead of the competition. Retailers will increasingly recognise the importance of a great showroom environment to give people ideas about how to create an attractive and practical kitchen ...

August 2014

Bathrooms and Bathroom Accessories - UK

"To succeed in tomorrow's tough trading environment, bathroom retailers will need to work harder and smarter, investing and innovating in order to keep ahead of the competition. Showrooms need to be inspiring, giving people ideas about how to create an attractive and practical bathroom."

July 2014

Garden Products Retailing - UK

"Garden centres have developed robust strategies for compensating for the risks associated with peaks and troughs in demand caused by variable weather. We are seeing far more major garden centres investing in refits and extensions. More space in garden centres is sheltered from the weather, including areas where plants are ..."

Consumers and The Economic Outlook - Quarterly Update - UK

"Although people are still more confident than they were in 2013, Mintel's data suggests that they're not entirely convinced by the economic revival. Across all three key measures (current situation, impact of the slowdown and how they expect their finances to fare over the next year), sentiment was slightly more ..."

June 2014

Shopping Locations - UK

"The role of the high street is changing as consumers use town or city centres more for comparison shopping and as local collection points for online orders. City centres and local neighbourhoods are benefiting from growing usage of convenience stores instead of superstores as people do more of their top-up ..."

Washers and Dryers - UK

"There are pressures for manufacturers to create ever-more innovative products that serve the lifestyle needs of their customers. We expect to see more gadgets, more smart applications as well as carefully crafted product designs. Yet, at the same time, shoppers have the ability to seek out the keenest prices. So ..."

May 2014

DIY Retailing - UK

"DIY stores need to become ideas centres – places where shoppers are inspired to buy, whether that is for a project themselves or for someone to do the work for them."

– John Mercer, Senior Retail Analyst

Home Security - UK

"People are far more likely to think they live in an area with a low risk of break-ins than an area of high risk. This creates a sense of false security or even complacency about home security. We see that people's ownership of home security products is much higher after ..."

April 2014

Department Store Retailing - UK

"In order to stand out in a competitive market, it is essential for department stores to ensure that they improve their stores, with a quarter of consumers saying a modern looking store would encourage them to shop there more."

Fridges and Freezers - UK

"There are pressures for manufacturers to create ever-more innovative products that serve the lifestyle needs of their customers. We expect to see more gadgets, more smart applications as well as carefully crafted product designs. Yet, at the same time, shoppers have the ability to seek out the keenest prices. So ..."

March 2014

Toy Retailing - UK

"Toys are a treat so shopping for them should reflect this. Going to shop for toys should be great fun, an experience for parents and kids. And stores should be inspiring, lively places which entertain as well as sell. If not people won't bother to go to a toyshop, they ..."

February 2014

Electrical Goods Retailing - UK

"Mid-market store-based retailers will have to come up with genuinely compelling reasons for shoppers to migrate back from pureplays: we think multichannel retailers need to imitate Amazon's spirit of innovation, as their service and convenience advantages wane fast."

Nursery and Baby Equipment - UK

"Sales of baby and nursery equipment are driven by the development of new products. Innovation can also create new reasons for parents to buy, even if they are second or third time parents. Given that the most affluent parents see multi-purpose products as important, there is scope to combine nursery ..."

January 2014

Homewares - UK

"In a market flooded with low-priced goods, retailers face a steep challenge to encourage people to trade up and spend more. We expect to see more investment in exclusive brands and designs as retailers strive to differentiate themselves from competitors including online discounters. And retailers will continue to make more ..."