



## January 2021

### UK Retail Briefing: Inc Impact of COVID-19 - UK

There is only one place to start in reviewing 2020 and that is of course the global pandemic which has shifted so much of consumer behaviour. A hopefully once in a generation event, COVID-19 has served to not only overnight change behaviour, but most notably accelerate the shifts in the ...

## December 2020

### Consumers and the Economic Outlook: Inc Impact of COVID-19 - UK

“The November lockdown of England will bring the already fragile economic recovery to a sharp halt. The Office of Budget Responsibility expects the UK’s economic output to fall by 11.3% over the course of the year, before growing by 5.5% in 2021, and finally recovering to pre-COVID levels ...

### UK Retail Briefing: Inc Impact of COVID-19 - UK

A second lockdown will deal a further blow to the already struggling fashion sector during peak trading, but there are opportunities for retailers to drive sales through the use of digital tools. Virtual shopping appointments for gift recommendations, livestreaming shopping sessions and digital fit technology can all help improve the ...

## November 2020

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“After almost two years of rumours Walmart has finally sold Asda in a £6.8 billion deal to the Issa brothers and private equity firm TDR Capital. The deal takes Asda both private and into British ownership for the first time in 20 years, and marks the start of a ...