

**April 2017****Beauty Habits - Brazil**

"Brazil's current economic crisis might have had a positive impact on Brazilian consumers' beauty habits. They have reported to be using less water when getting ready to go out and not buying a new beauty product until their current one runs out completely. These new habits could mean a more ...

**March 2017****Changing Household Cleaning Habits - Brazil**

"Higher participation of young consumers in household cleaning tasks and the need to save money and time are some of the main factors influencing consumer purchases and product launches."

**January 2017****Beauty Retailing - Brazil**

"Beauty and personal care (BPC) retailing in Brazil is a unique sector, market by multichannel sales and by a wide range of product offering. Actions in purchasing channels with the aim to make consumers more loyal are essential in a market characterized by fierce competition. Pharmacies in Brazil have been ...