

October 2023

Carbonated Soft Drinks - Brazil

“Between sugar and sweeteners, Brazilian consumers seem confused and feel that they need to reduce their consumption of carbonated soft drinks. However, CSDs’ strong connection with moments of relaxation keeps consumption practically stable.”

– **Laura Menegon, Food and Drink Analyst – Latam**

This Report looks at the following areas:

Upcoming Reports

Alcoholic Drinks Consumption Habits - Brazil - 2023