



December 2017

Travel Agents - UK

“Small independent shops may struggle to compete with the leading chains when it comes to the latest technology, but with Thomas Cook and TUI focusing increasingly on selling their own bespoke holidays, this opens up an opportunity for independent shops to sell a greater diversity of products, and to proactively ...

November 2017

Hotels - UK

“The outlook for the UK hotel market looks promising despite uncertain economic times. The constrained incomes of UK consumers will cause some to holiday in the UK rather than abroad. In addition, inbound trips by foreign tourists are increasing as the weak Pound makes the UK cheaper to visit.” ...

Luxury Travel - UK

“In the longer term, new growth opportunities in the market will come from a new generation of luxury consumers who value unusual experiences above material possessions, and who favour a more informal, less traditional kind of luxury aesthetic.”

Visitor Attractions - UK

“Visitor attractions continue to benefit from an expanding pool of potential patrons as a weak pound boosts inbound tourism and holidaying at home, while new technologies and venue formats have an important role to play in keeping experiences refreshed.”

Consumers and the Economic Outlook: Quarterly Update - UK

“Consumers’ spending power is being hit by the squeeze on incomes as inflation continues to outpace average wage rises. In four of the last five months, people have been more likely to feel worse off compared to a year ago than to say that their finances have improved. This is ...

October 2017

Domestic Tourism - UK

“Brexit has presented opportunities for the domestic market. The latest data suggests that 2017 has been a good year for domestic tourism. Although growth in overseas holidays has remained strong, there is a chance that many consumers will be willing to swap their overseas short breaks for cheaper UK-based ones ...

January 1970

Solo Holidays - UK

“As living arrangements, social norms and lifestyles become increasingly diverse, and both men and women



explore avenues for recreation and self-realisation as individuals, as well as members of a couple or family unit, the market for solo short breaks and longer holidays looks likely to expand. At the same time ...