

European Retail Briefing -Continental Europe



# August 2023

## **Luxury Retailing - International**

"The luxury sector is in a key position to benefit from growing environmental awareness and consumers adopting more conscientious shopping behaviours, such as buying fewer but better quality items and investment pieces. Amid a raft of proposed legislation on sustainability and supply chain transparency in Europe, luxury companies can benefit ...

### **Ethical Retailing - Italy**

"While there is certainly the potential for the retailing of ethical product to be adversely affected by the ongoing cost of living crisis, the onus is on retailers to demonstrate to their customers that, by purchasing ethical products, they can still find ways of saving money, whether through products lasting ...

#### **Ethical Retailing - Europe**

"With growing sustainability awareness ethical retailing has emerged as one of the most dynamic areas of the European retail landscape in recent years. Fuelled by shifting consumer priorities, we are seeing ethical and sustainability credentials and initiatives becoming ever more important. To leverage the opportunities presented retailers need to invest ...

# **Up**coming Reports

Online Retailing - France - 2023 Online Retailing - Spain - 2023

# **Ethical Retailing - France**

"Businesses have a lot to think about when it comes to the broad concept of ethical retailing, with issues ranging from sustainability and efforts to counter climate change to social aspects such as equality and diversity. The current cost-of-living crisis has moved these issues down the priority list for many ...

#### **Ethical Retailing - Spain**

"Concern for the environment and the cost-of-living squeeze are coming together to boost ethical retailing in Spain although consumers are not keen on paying more for ethical products, challenging brands to provide concrete, quantifiable certification to justify the higher price. There are opportunities for retailers in budget-focused sustainably-driven services like ...

Online Retailing - Italy - 2023