

March 2020

Accessorising the Home - UK

“Spending grew again in 2019; however, the market is increasingly split into two; a divide increasingly characterised by age. The newer dynamic demand for trend-driven home accessories, favoured by younger shoppers as a means of affordable personalisation, continues to open avenues for growth. However, the next few years will be ...

February 2020

Electrical Goods Retailing - UK

“Spending on electricals rose again in 2019. However, the marketplace is changing, marked by the contrasting trajectories of online-only and specialist retailers. Consumer demand is increasingly dictated by the widening gulf between young and old shoppers. The fluid nature of the former opened several avenues for growth in the past ...

Nursery and Baby Equipment Retailing - UK

“The nursery and baby equipment market has suffered from increased competition from discounters and online retailers such as Amazon. Since the closure of Mothercare and Babies R Us the market has become even more fragmented, making it more important than ever for retailers and brands to stand out and try ...

January 2020

Consumer Trends, Attitudes and Spending Habits for the Home - UK

“Desire for open-plan living is fuelling a trend to extend or knock through to create larger living spaces which act as a home hub for family and entertaining at home. In turn this means more of the home is on view, creating demand for individual styling and higher average spend ...