

### August 2017

#### Eating Out Trends - Brazil

“It is important that restaurants continue investing in innovation, both in the menu and its environment, to maintain consumers’ interest and build loyalty. Actions that improve the cost-benefit of eating out can be more important than promotional prices.”

### July 2017

#### E-commerce - Brazil

“The online sales channels have been evolving in Brazil. Although it’s not so big compared to countries like the United States, the Brazilian e-commerce market is being transformed and consumers have access to all the devices needed to do their online shopping (laptops, smartphones, and tablets). It is important, however ...